



AZBTA

Arizona Business Travel Association

2303 North 44th Street
Suite 14-1520
Phoenix, Arizona 85008
www.azbta.org

Arizona Business Travel Association 2010 Sponsorship Opportunities

Company: _____

Contact: _____ **Phone:** _____

Address: _____

City/State/ZIP: _____

Email: _____ **Fax:** _____

Payment: CC# _____ **Exp. date:** _____ **CID:** _____

CC Billing Address: _____

Sponsor Level: _____ **Amount Authorized: \$** _____

For payment by check please mail this complete form with your payment to:
AZBTA, 2303 N. 44th Street, Suite 14-1520, Phoenix, AZ 85008

Please select from the four Sponsorship Categories Below:

Platinum Sponsor: \$600

- Logo placement on AZBTA website under "Sponsor" category for 12 months rolling with link to your company website home page. (Please provide Artwork and Url)
- Premier meeting sponsor status for one monthly meeting (selection based on first come first serve basis). Please submit in order of preference, month of preference for 2010: July, September, November.
- Presented as "Premier Partner of the Month" at designated monthly meeting includes a 10 minute speaking opportunity and a table top display.

Arizona's official voice of business travel.



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- *Highlighted as "Premier Partner" meeting announcement for your designated month.*
- *Highlighted on AZBTA website during designated month with an article.*

Networking Event Sponsor, July 2010: \$750

- *Includes all of the Monthly Member Meeting Partner options plus*
- *Signage Placement at Registration Table*
- *Featured as "Networking Day Partner" on the AZBTA website for 12 months rolling.*

Direct Resource Council (DRC) Meeting Sponsor \$250

- *DRC Meeting host sponsor status for one meeting (4 meetings held annually). Meeting availability is based on a first come first serve basis.*
- *Introduction as "DRC Breakfast Partner" at the event with up to 5 minute speaking opportunity.*
- *Sales collateral distribution to travel buyers attending the event.*
- *Highlighted as "DRC Partner of the Month" on designated e-mail meeting notice.*
- *Mention in the monthly newsletter with a special thank you.*
- *Bronze Level Patron featured on website for meeting month.*

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Patron Sponsor (In-kind donations - excludes Holiday Gala donations)

- *Company name placement on the website under "Patron Bar".*
- *Mention in the monthly newsletter, special thanks.*
- *Patron status based on value of donation:*
 - \$150 BRONZE Level (Company name featured on website for one month)*
 - \$250 SILVER Level (Company placement on website for two months)*
 - \$450 GOLD Level (Company placement on website for three months)*

Please describe your donation and its value:

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