



AZBTA

Arizona Business Travel Association

2303 North 44th Street
Suite 14-1520
Phoenix, Arizona 85008
www.azbta.org

Arizona Business Travel Association 2012 Sponsorship Opportunities

Annual Platinum Sponsor Package \$5,000

- Complimentary annual membership for two persons.
- May invite up to 6 guests free of charge to luncheons (Allied/Direct) or Direct Resource Council (Direct only) meetings throughout the calendar year.
- Top logo placement on AZBTA website under “Platinum Sponsor” category for a twelve (12) month period with a company description.
- Platinum Sponsor acknowledgement and article posted on AZBTA website.
- Presented as “Platinum Sponsor of the Year” at the next regular monthly meeting following purchase.
- Platinum Sponsor presentation at a monthly meeting. Includes a 10 minute speaking opportunity, sponsor supplied banner/signage at the registration table and sponsor supplied table top displays and lunch for the designated presenter (maximum 2 individuals).
- Includes Direct Resource Council (DRC) meeting sponsorship for one meeting (usually a breakfast) with a 7 minute speaking opportunity and distribution of sales collateral materials to travel buyers attending the DRC meeting. Presentation time only is allowed at this event.
- Logo placed on all AZBTA signage displayed at monthly meetings including table tent cards on each table announcing the next meeting.
- Presented as the Platinum sponsor at all Education Day events and fundraising activities.
- Logo placement on name badge lanyards for all members for the one year period. Member name tag attached to lanyard. Lanyards may be supplied by sponsor or will be produced by AZBTA with dual logo opportunity. One side will have sponsor name, the other will have AZBTA logo.
- Exclusive category sponsorship. No other competing suppliers may advertise on meeting e-mail communications or AZBTA signage for the one year period. Website excluded.
- Presented as Platinum Sponsor of the year from _____ to _____ (a twelve month period).
- The Platinum Sponsor Package will not be sold to competing suppliers during the dates above.

Sponsor for AZBTA Annual Board Planning Session \$2,500

- Introduction, breakfast and 20 minute speaking engagement at Board of Directors Annual Planning Session (12 member panel).
- Sales collateral distribution to all board members and volunteers in attendance at the event.
- Complimentary annual membership for two persons.
- Top logo placement on AZBTA website under “Gold Sponsor Bar” category for calendar year.
- Highlighted as a Executive Sponsor on designated meeting e-mail communications.
- Sponsor spotlight and article posted on AZBTA website.
- Lunch with the Board as an option.



AZBTA

Arizona Business Travel Association

2303 North 44th Street
Suite 14-1520
Phoenix, Arizona 85008
www.azbta.org

Annual Gold Meeting Sponsor \$2,000.00

- One complimentary membership for the calendar year.
- Two complimentary lunch meetings for guests invited by your company.
- Logo placement on AZBTA website under “Gold Sponsor” for calendar year 2012.
- Gold Meeting Sponsor status for one monthly meeting, to be determined.
Indicate by #1, #2, #3, your top 3 choices for month of meeting:
Jan # __, Feb # __, Mar # __, Apr# __, May# __, July # __, Sept # __, Nov # __.
- Gold Meeting Sponsor placement on AZBTA meeting RSVP page during designated month.
- Presented as “Gold Meeting Sponsor of the Month” at designated monthly meeting, includes a 10 minute speaking opportunity, sponsor supplied banner/signage at the registration table and table top displays. Collateral materials may be distributed to all members.
- Highlighted as “Gold Meeting Sponsor” for designated month on all meeting announcement e-mail communications.
- Includes Direct Resource Council (DRC) meeting sponsorship for one meeting (4 meetings held annually, usually breakfast) with a 7 minute speaking opportunity and distribution of sales collateral materials to travel buyers attending the DRC meeting.

Silver Meeting Sponsor \$850

- Complimentary meeting including lunch for two company representatives.
- Logo placement on AZBTA website under “Silver Sponsor” category for 6 months.
- “Silver Meeting Sponsor” placement on AZBTA website during designated month.
Indicate by #1, #2, #3, your top 3 choices for month of meeting:
Feb # __, Mar # __, Apr# __, May# __, July # __, Sept # __, Nov # __.
- Presented as “Silver Meeting Sponsor of the Month” at designated monthly meeting, includes a 7 minute speaking opportunity with collateral material allowed on tables.
- Highlighted as “Silver Meeting Sponsor” for designated month on all meeting announcement e-mail communications.

Bronze Meeting Sponsor \$650

- Complimentary meeting/lunch for one company representative.
- Logo placement on AZBTA website under “Bronze Sponsor” for 3 months.
- “Bronze Meeting Sponsor” placement on AZBTA website during designated month.
- Presented as “Bronze Meeting Sponsor” during designated monthly meeting with 5 minute speaking opportunity.
- Highlighted as “Bronze Meeting Sponsor” for designated month on all meeting announcement e-mail communications



AZBTA

Arizona Business Travel Association

2303 North 44th Street
Suite 14-1520
Phoenix, Arizona 85008
www.azbta.org

Networking Event Sponsor, July 2012 (Price to be determined)

- Complimentary entry for up to 3 company individuals.
- Logo placement as "Network Event Sponsor" for the month of July 2011.
- Presented as "Network Event Sponsor" during the event with an opportunity to address to attendees for 5 minutes (no AV equipment available at this event).
- Area for collateral material placement will be provided. No guaranteed space for table top displays.
- AZBTA reserves the right to engage multiple sponsors for the event as an option if required to cover event expenses with full disclosure to all sponsors of interested participating suppliers however, we are receptive to having one sponsor should they be willing to pick up the entire cost of the event.

Patron (In-kind donations – excludes Holiday Gala donations)

- Company name/logo featured on the AZBTA website under "Patron Bar".
- Special recognition at event where in-kind donation is awarded or utilized.
- Patron status as follows based on value of donation:

\$100 - \$199 = Bronze Level (Company name/logo featured on website for one month)

\$200 - \$399 = Silver Level (Company name/logo featured on website for two months)

\$400 plus = Gold Level (Company name/logo featured on website for three months)

Please describe your donation and its value:



AZBTA

Arizona Business Travel Association

2303 North 44th Street
Suite 14-1520
Phoenix, Arizona 85008
www.azbta.org

Sponsor Package Payment Information

Please fill out and return this invoice with payment information to treasurer@azbta.org. A return receipt will be provided via email. We appreciate your interest in working with AZBTA to promote our industry and support our local chapter and its members.
Thank you for your support!

Package Desired: _____ Cost: \$ _____

CompanyName: _____

Contact/Title: _____ **Phone:** _____

Address: _____

City/State/ZIP: _____

Email: _____ **Fax:** _____

Payment: CC# _____ **Exp. date:** _____ **CID:** _____

Billing Address: _____

For payment by check please mail this completed form with your payment to:

**Arizona Business Travel Association
2303 N 44th Street, Suite 14-1520
Phoenix, AZ 85008**